



The lobby at Hotel Joaquin is robust with local finds thanks to Studio Robert McKinley.

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“What sets us apart is that we deliver a luxury experience but soul is our style,” says Paul Makarechian, owner of Laguna Beach’s tranquil new **Hotel Joaquin**, an Auric Road property. “We have a sophisticated yet relaxed luxury approach that [makes you feel] like you are staying in a grand home rather than a typical hotel.” That unique attitude is felt throughout the 22 rooms, designed by Studio Robert McKinley, where Le Labo bath amenities, sumptuous Anichini linens and a selection of vinyl records welcome guests

to a TV-free oasis. Grab a drink at Saline, an on-site Mediterranean-inspired bar and restaurant available to guests only, or tap the adventure ambassador team to provide surfboards, bikes, and hiking and diving gear to explore Laguna like a local. There’s also a wellness program for those looking for personalized cuisine, massages and yoga. “Laguna Beach has one of the most picturesque and magical coastlines of California,” notes Makarechian, an O.C. native. “Hotel Joaquin is redefining luxury [in the area].” Time to check in. *Rooms from \$359 per night, hoteljoaquin.com –AM*



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